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Leaders Message

On behalf of the Board of Directors and our staff team, we want to thank you for your support of the 2014-2015 program year. The experience that our students are receiving is invaluable not only to them, but to the Island’s economic growth.

For Junior Achievement of PEI (JAPEI), the 2014/15 school calendar was our most challenging in years. Not only did we have an excessive number of storm days, but on many occasions this lead to school closures. We are more than pleased to have finished our year end with a minimal drop in our program delivery goals. Here’s hoping we having a storm free winter ahead!

This year, due to the incredible ongoing support from our community, we continued to enhance our curriculum with career reflection, entrepreneurial and financial literacy programs. This enhanced curriculum gives our Island students the opportunity to define personal success, enhance their workforce readiness and pursue their dreams. In 2014/15 we were also able to launch several new exciting initiatives including piloting JA’s “Success Skills” in the spring of 2015.

JA PEI has been recognized nationally for the impact it is having on PEI. This year at the National Business Hall of Fame Gala, JA PEI alumni Chris Francis and his business “Receiver Coffee” were acknowledged for their outstanding business development. As well, Dr. Brian McMillan was named as one of three recipients of this year’s H.E. Miskiman national leadership award. Junior Achievement of PEI is deeply grateful to Dr. McMillan for his exceptional leadership, mentorship and volunteerism.

Thank you to all of our teachers, volunteers, donors, alumni, staff and directors for contributing to our success. You are all truly amazing. It is the support and dedication of our partners that allow JA to continue to prepare the next generation of business and community leaders of our incredible province.

This report is a summary of our activities and highlights over the past year; we hope you enjoy reading it and continue to feel inspired as a partner of JAPEI.

Betty Ferguson
President & CEO

Paul Murray
Chair of the Board of Directors
## Our Programs

### SUMMARY 2014-2015

<table>
<thead>
<tr>
<th>In School Classes</th>
<th>Company Program</th>
<th>Total Student Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2014/2015 Projected:</strong></td>
<td><strong>2014/2015 Final Class Totals:</strong></td>
<td></td>
</tr>
<tr>
<td>205 Classes</td>
<td>177 Classes</td>
<td></td>
</tr>
<tr>
<td>4,118 Students</td>
<td>3,506 Students</td>
<td></td>
</tr>
<tr>
<td>29 Companies</td>
<td>27 Companies</td>
<td></td>
</tr>
<tr>
<td>207 Students</td>
<td>145 Students</td>
<td></td>
</tr>
<tr>
<td>234 Classes</td>
<td>204 Classes</td>
<td></td>
</tr>
<tr>
<td>4,325 Students</td>
<td>3,651 Students</td>
<td></td>
</tr>
</tbody>
</table>

### Our Community – Needs, Jobs, Tools
Grade 3

Our Community – Needs, Jobs, Tools gives elementary school students the building blocks for a successful career – right here at home! The program shows students how business shapes our lives and strengthens society.

### Our Country – Technology & Innovation
Grade 4

In JA’s Our Country - Technology and innovation, elementary school students develop innovative, new ideas for business and society. They learn about Canada’s technological past and present, as well as share ideas that could become our next great innovation.

### Our Business World
Grade 5

In JA’s Our Business World program, elementary students explore how businesses are created and what makes them thrive. Using games and multimedia, students learn about innovation, start-ups and self-employment.

### Economics for Success
Grade 8

In Economics for Success, students take a closer look at the advantages of staying in school, as well as learn what’s needed to succeed in today’s workforce. Volunteers from the local business community partner with classroom teachers to help students see the link between education and achieving their goals.

### Company Program – A Student Venture
Grades 9-12

Over a 18-week extra-curricular business cycle or an 11-week business cycle, JA’s Company Program teaches grade 9-12 students how to organize and operate a real business. Volunteers from the local business community work with students to launch and run a small enterprise. This gives students the real-world skills and experience that they need to achieve their dreams of becoming entrepreneurs.

### Titan
Grades 10-12

JA’s TITAN program gives grade 10-12 students the confidence to go after their entrepreneurial dreams. Students take part in an interactive online challenge where they become CEOs of their own company. They must create a business strategy and strive to succeed in a highly competitive industry.
JA in our Schools

Maintaining strong partnerships with the schools in our Province is imperative to the continued growth of JA programs. A very special thank you to the English Language School Board, French Language School Board, The PEI Teachers’ Federation, and the Department of Education and Early Childhood Development for their ongoing support. In addition, we would like to thank the schools and Alternative Education sites listed below for participating in our programs this year.

**Schools and Locations**

<table>
<thead>
<tr>
<th>Athena Consolidated</th>
<th>Gulf Shore Consolidated</th>
<th>Souris Consolidated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Birchwood Intermediate</td>
<td>Kensington Intermediate &amp; Senior High</td>
<td>Spring Park Elementary</td>
</tr>
<tr>
<td>Bloomfield Elementary</td>
<td>L.M. Montgomery Elementary</td>
<td>St. Jean Elementary</td>
</tr>
<tr>
<td>Bluefield Senior High</td>
<td>Miscouche Consolidated</td>
<td>St. Louis Elementary</td>
</tr>
<tr>
<td>Charlottetown Rural Senior High</td>
<td>Montague Consolidated</td>
<td>Southern Kings Consolidated</td>
</tr>
<tr>
<td>Colonel Gray Senior High</td>
<td>Montague Intermediate</td>
<td>Stratford Elementary</td>
</tr>
<tr>
<td>Donagh Regional</td>
<td>Montague Regional Senior High</td>
<td>Stonepark Intermediate</td>
</tr>
<tr>
<td>East Wilshire Intermediate</td>
<td>Morell Consolidated</td>
<td>Summerside Intermediate</td>
</tr>
<tr>
<td>Ecole Evangeline</td>
<td>Morell Regional Senior High</td>
<td>Three Oaks Senior High</td>
</tr>
<tr>
<td>Ecole Francoise Buote</td>
<td>Mount Stewart Consolidated</td>
<td>Vernon River Consolidated</td>
</tr>
<tr>
<td>Eliot River Elementary</td>
<td>O’Leary Elementary</td>
<td>West Kent Elementary</td>
</tr>
<tr>
<td>Ellerslie Elementary</td>
<td>Parkdale Elementary</td>
<td>West Royalty Elementary</td>
</tr>
<tr>
<td>Elm Street Elementary</td>
<td>Prince Street Elementary</td>
<td></td>
</tr>
<tr>
<td>Englewood School</td>
<td>Queen Charlotte Intermediate</td>
<td><strong>Alternative Sites:</strong></td>
</tr>
<tr>
<td>Georgetown Elementary</td>
<td>Queen Elizabeth Elementary</td>
<td>Provincial Adolescent Centre</td>
</tr>
<tr>
<td>Grace Christian School</td>
<td>Sherwood Elementary</td>
<td>Charlottetown Alternative Education</td>
</tr>
<tr>
<td>Greenfield Elementary</td>
<td>Somerset Elementary</td>
<td>Summerside Alternative Education</td>
</tr>
</tbody>
</table>
2014/15: Our Year in Pictures

- Chris Francis, JAPEI Alumni and Owner of Receiver Coffee
- Company Program students getting ready to sell!
- Company Program students taking a mid year break
- Credit Union 2015 - Betty Ferguson, Paul Murray and Doug Bridges
- JA Students at a Chamber Mixer
- Members of B8undless
- Our 2015 Laureates
- Thank you McDonalds PEI and Newcap Radio!
2014/2015 Program Volunteers

Each year we rely on numerous companies and individuals to assist us in mentoring Island students. Without the support of our volunteers and the companies they work for, we would not be able to fulfill our program requests. In appreciation of the corporate support we receive, we like to recognize the company that contributed the most volunteer hours or programs from any one organization. This year the “Company of the Year” is awarded to Invesco.

Adrian Murray - Results Marketing & Advertising
Alex Davidson - Odd Jobbers PEI
Amandah Turner - Invesco
Amy Ackles
Andrew MacCormack - Invesco
Ashley Kenny
Beverly Letner - Invesco
Bill Martin - Water Street Bakery/City of Summerside
Brady McCloskey - Brady McCloskey Photography
Brandon Turner - Invesco
Brent Byrnes - Innovation PEI
Bryan Freeland - Invesco
Chris Hopkins - Invesco
Craig Cameron - TD
Craig Foster - Charlottetown Islanders
David Collins - Invesco
Don Reid - Mulberry Motel
Emily Reid - Invesco
Emma Lund - UPEI
Erin Lee Thompson - Invesco
Eve-Alexandra St. Laurant - Economic and Development and Employability Network or RDEE
Jackie Skinner - Target Tours
Jamie Cudmore - Scotiabank
Jeannine Sibbles - TD
Jenn Thomas - Invesco
Jenna Bysterveldt - BDO Canada
Josh Egan - Carr, Stevenson, McKay
Julie Gaudet
Kathleen VanEkris - Discovery Garden

Kenneth Jesty - Invesco
Kieran Goodwin - TD
Kim MacAurther - Grant Thornton
Kimberly Norgaard - Bradley Handerhan Chartered Accountants
Kristin Sweet
Laura Jess - Invesco
Lauren Keefe - Carr, Stevenson, McKay
Leanne Gallant
Lori Carver - Invesco
Lynda Hebert - Invesco
Mandy Oulton
Maria Dow - Grant Thornton
Melissa Silliker - Invesco
Michael Floyd - TD
Michael Waddell - Invesco
Michael Wasnidge
Phil McNevin
Rob Landry - Insurance Company of PEI
Ross Clark - Clarke Nissan
Sarah Flohr - Invesco
Shawn MacDonald - TD
Stephane Blanchard - Economic and Development and Employability Network or RDEE
Stephanie MacKinnon
Tammy Bernard - Invesco
Tyrell Hughes - Boston Pizza
Virginia Harris
Wade Czank - KC Collect
Wendy MacDonald - Invesco
Will Horne - Stewart McKelvey
Our Financials

As of June 30, 2015

These summarized financial statements include the records of Junior Achievement of Prince Edward Island. The complete audited financial statements reported on by MacPherson Roche Smith and Associates, Chartered Accountants, are available upon request.

**ASSETS:**

<table>
<thead>
<tr>
<th>Current Assets</th>
<th>$117,131</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital Assets</td>
<td>$0</td>
</tr>
<tr>
<td>Long Term Investments</td>
<td>$266,193</td>
</tr>
</tbody>
</table>

**Total Revenue**  $365,166

**LIABILITIES:**

| Current Liabilities  | $18,206 |

**NET ASSETS:**

| Unappropriated Net Assets | $365,118 |

**Total**  $383,324

**REVENUE:**

<table>
<thead>
<tr>
<th>Contributions</th>
<th>$142,335</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events and Fundraisers</td>
<td>$190,698</td>
</tr>
<tr>
<td>Program Sponsorship</td>
<td>$19,883</td>
</tr>
<tr>
<td>Interest and Other</td>
<td>$12,250</td>
</tr>
</tbody>
</table>

**Total Revenue**  $365,166

**EXPENSES:**

| Program Management and Delivery | $157,905 |
| Events and Conferences          | $67,705  |
| Organization Management and Development | $125,704 |

**Total Expenses**  $351,314

Excess (Deficiency) of Revenue and Expenses  $13,852

Our Community of Support

$25,000 +

- Atlantic Canada Opportunities Agency
- Credit Unions of PEI
- Vector Aerospace
- Holland College
- Innovation PEI
- Department of Education, Early Learning and Culture
- Rambri Management
- Bell Aliant
- The Master Foundation
- McDonalds PEI

$5,000 +

- The Atlantic Canada Opportunities Agency
## Our Community of Support Continued

### $2,500 +

- Stewart McKelvey
- Insurance Company of PEI
- Maritime Electric
- Cox & Palmer
- MRSB Chartered Accountants
- MacPherson Roche Smith & Associates
- PEI Bio Alliance
- Aspin Kemp & Assoc. Inc.
- Sprott
- TD Canada
- Deloitte
- Sobeys
- Scotiabank

### $1,500 +

- Siemon Park Corp.
- Green Road Properties Ltd
- WP Griffin Inc.
- Wealhouse Capital Management
- PEI Mutual Insurance Co.
- Cavendish Farms
- McCain Foundation

### $1,000+

- Walter Riehl
- Foulkes Production
- Earl Davison
- Jasper Wyman & Son
- Bank of Montreal

### $500+

- MacQuarrie Meats
- Bernie Kenna
- Consolidated Credit Union - Summerside

### Media Sponsors

- CBC
- The Guardian
- Ocean 100 and Hot 105.5
- CTV

### In Kind Partners

- Wayne Gray - The Gray Group
- The Charlottetown Islanders
- Andrews Hockey School
- The Delta Prince Edward
- The Travel Store
- The Honourable Gail Shea
- Charlottetown Airport Authority
- Glasgow Hills Golf Club
- Kwik Kopy Printing

- The Merchant Man Pub
- Vesey's Seeds
- The Premier of Prince Edward Island
- The Holman Grand and Grand Senses
- The Culinary Institute of Canada
- Tourism PEI
- Coach Atlantic Group
- The Confederation Centre of the Arts
- Deloitte
- Sobeys
- Scotiabank
Inspiring and Celebrating Excellence: Prince Edward Island Business Hall of Fame

Junior Achievement of Prince Edward Island’s Business Hall of Fame was established in 1998 and modeled after Junior Achievement of Canada’s Business Hall of Fame. The PEI Business Hall of Fame celebrates Prince Edward Island’s top business leaders, both past and present who inspire our business community and future leaders with a record of unparalleled lifetime achievement. This event also serves as an anchor fundraiser for JA of PEI, allowing us to deliver our programs to Island youth free of charge.

On May 28, 2015, the 18th annual Junior Achievement of PEI Awards Gala and Induction Ceremony took place at the Delta Prince Edward. We were honoured to have Lloyd Robertson, from CTV as our special guest narrator and Bruce Rainnie from CBC News Compass as host for this prestigious event. This year we saw the induction of Island Business Leaders Tim Banks, Stanley H. MacPherson and Bev Simpson.

Past Inductees Include:

Earl Davidson
David Loggie
Weston & Connie MacAleer
D. Alex MacDonald
Russell Dockendorff
Allan Andrews
Mary Jean Irving
Eric C. Robinson
Wayne and Doreen Gray
Melvin MacPhee
Ernest Matheson
Keith Sinclair Rogers
Austin Scales
William (Billy) Rix
Arthur West Vesey
Wally and Sally Rodd
Albert M. Ferris
Jim Casey

William (Bill) Andrew
Senator Catherine Callbeck
Donald J. McDougall
Dr. Kent Ellis
Donald Smith
Charlie Cooke
Joseph W. McKenna
David Stewart
Robert Bateman
H.B. Willis
Ralph Robertson Callbeck
Carl Burke
R.T. Holman
Sir Charles Dalton
James J. MacNeilll
Harry Snow
Owen Connolly

David Scales
H. Wayne Hambly
H. Frank Lewis
Ray Murphy
Richard (Dick) MacLean
Simon Compton
Walter J. Riehl
Roger Birt
Randolph Manning
Bernard Dale
Joseph G. Gaudin
Dr. Regis Duffy
Harry MacLauchlan
Michael S. Schurman
Senator Joseph Arsenault
Donald Allan
Arnold Wightman

TIM BANKS
Business Entrepreneur & Community Benefactor

STANLEY H. MACPHERSON
Excellence in Business and Community Service

BEV SIMPSON
Island Business Leader & Community Benefactor
Board of Governors

Bernie Kenna
RBC Royal Bank
Chair - Board of Governors

James Gormley QC
Stewart McKelvey
Past Chair - Board of Governors

Paul Murray
Bell Aliant
Chair - Board of Directors

Bill Andrew
Meridian Farms

Roger Birt
R. Birt & Associates

Jim Bradley
ADL

Don Brander
The Guardian

Doug Bridges
Credit Unions of PEI

Michelle Burge
MRSB Chartered Accountants

David Carmody
Richardson GMP Ltd

Charlie Cooke
Insurance Company of PEI

Michael Cronkhite
TD Bank

Jamie Cudmore
Scotiabank

Earl Davidson

Regis Duffy
Parleen Holdings Inc

David Dunphy
Eastlink

Jennifer Evans
Ocean 100 Hot 105.5

Rory Francis
PEI Bio Alliance

Wayne Gray
Gray Group

Alfred Groom
Quality Inn Garden of the Gulf

Wayne Hambly
Hambly’s Country Wide Home Furnishings

Jamie Hill
Iwave Information Systems

David Hooley
Cox and Palmer

Bruce Howatt
Bell Aliant

Mary Jean Irving
Indian River Farms & Master Packaging

John Ives
Century 21 Colonial Realty

Floyd Jackson
CIBC

Dan Jenkins
Jenkins Transfer

Dr. Juergen Krause
UPEI, School of Business

Edward Lawlor
Lawlor Holdings

The Honourable H. Frank Lewis

Alan Long
Atlantic Cat

Hon. Heath MacDonald
Innovation PEI

Mary MacInnis
RBC Royal Bank

Morgan MacKinnon
Grant Thornton

Michael MacKinnon
Red Shores

Blair MacLauchlan
Island Coastal

John MacLeod
Vogue Optical

Shawn McCarville
Slemon Park Corporation

Don McDougall
Rambri Management

David McKenna
McKennno Inc

Dr. Brian McMillan
Holland College

Robert Mitton
Bank of Montreal

Ray Murphy
Murphy’s Pharmacies

Fred O’Brien
Maritime Electric

Cheryl Paynter
Innovation PEI

Jeff Poirier
Vector Aerospace

Walter Riehl

Harry Snow
Walmer Inc

James Tingley
Delta Prince Edward

Peter Toombs
DME

Reg Trainor
M&M Resources

Jeff Young
Rodd Hotels and Resorts

Board of Directors

Paul Murray
Chair
Bell Aliant

Brent Byrnes
Vice Chair
Innovation PEI

Michelle Burge
Treasurer
MRSB

Todd Gallant
Holland College

Ernie Doiron
UPEI

Derek McEwen
Department of Education, Early Learning and Culture

Tyler Kenny
RBC Royal Bank

Joel Dennis
Lambe Financial

Hal Brothers
James C. Johnston Associates Inc.

Rudy Smith
PEI Mutual Insurance Co.

Derek Tweed
Murphy’s Pharmacies

Wes MacAleer
Wesmac Holdings Ltd.

Nelson Hagerman
MRSB

Dr. Brian McMillan
Holland College

Meet the Team

Betty Ferguson
President & CEO

Kelli Cook
Senior Manager – Programs & Operations

Sheri MacInnis
Business & Volunteer Development Manager

Ashley Kenny
Company Program Manager

Michael Wasnidge
Program & Community Engagement Coordinator

Mandy Oulton
Program Coordinator

Elizabeth Noonan
Laureate Selection Committee & Consultant