Company Program
Transforming Today’s Grade 9-12 Students Into Tomorrow's Leaders

According to a Gallop survey, 45 percent of pre-college students said they plan to start their own business, while 42 percent said they will invent something that changes the world.

However, most students don’t learn the skills they need to successfully create a business in school.

Over a four-month period, JA’s Company Program teaches grade 9-12 students how to organize and operate a real business. Volunteers from the local business community work with students to launch and run a small enterprise. This gives students the real-world skills and experience that they need to achieve their dreams of becoming entrepreneurs.

By the end of Company Program, students will understand how to run a successful business enterprise. This will give them confidence and empower them to become Canada's future CEOs.

Key Outcomes
In this hands-on program, students will:
• Solve real business challenges
• Gather data, evaluate choices and create a plan
• Learn how to incorporate their business
• Capitalize by selling shares
• Develop and market a product or service
• Learn about teamwork, responsibility and business ethics
• Appoint a management team that will best enable them to achieve their company’s mission
• Maintain and analyze financial records
• Set sales goals and make effective sales pitches

“I am a more confident, independent person and gained multiple leadership skills from JA.”

– Grade 12, Company Program Student

For details regarding program availability by grade level please contact your local JA Charter office.
Inspiring and Preparing Young People to Succeed In the Global Economy

JA Canada is the country’s largest youth business education organization. Since 1955, we have inspired and educated more than four million students. Each year, more than 240,000 students across Canada participate in our financial literacy, work readiness and entrepreneurship programs. Through these programs, students gain the knowledge and confidence they need to succeed in school, business and life.

Dedicated volunteers deliver all JA programs. They bring their professional experiences into the classroom to help students connect program concepts with real-life situations. Volunteers use a mix of hands-on activities, discussions and digital learning to engage students and ensure they retain and apply what they learn.

Empower Students to Succeed

Become a JA Volunteer

Help Students In Your Community Achieve Their Potential

Dedicated volunteers are at the core of JA Canada’s programs. Last year, more than 11,000 individuals volunteered with JA and helped transform the lives of Canadian youth.

As a JA volunteer, you’ll deliver programs in a local classroom – giving students critical financial and business knowledge. JA provides you with program materials, in-depth training, and support to ensure that everyone has a fun and meaningful experience.

To volunteer to deliver this program or learn about other JA volunteer opportunities, visit: jacmanada.org/volunteers

Bring JA to Your School

All JA programs are taught by volunteers from your local community. This gives your students a unique opportunity to learn from actual business leaders. These volunteers share their real-life stories and experiences, which makes the learning engaging and memorable. By imparting their knowledge, volunteers give students the confidence, skills and inspiration they need to launch a successful business.

We offer flexible program delivery options, enabling you to fit our programs within your curriculum goals and available class time.

For more information about Company Program, visit: jacmanada.org/educators

Related JA Learning Opportunities:

Program availability may vary by location.

A Business of Our Own
Dream Big
Be Entrepreneurial

www.jacmanada.org