Economics for Success

Inspiring grade 8 students to stay in school and plan for success

For many students, the transition from high school to post-secondary education or employment can be overwhelming. Students often feel that their high-school experiences haven’t adequately prepared them to meet the demands of university, a career, or living on their own.

Through JA’s newly updated Economics for Success program, students in grades 8 plan an educational and career path. They gain a stronger sense of who they are and how to use their strengths to succeed in the future.

Economics for Success leaders make learning fun by using games and multimedia to boost students’ self-confidence and help them apply the lessons to their lives immediately.

By the end of the program, students will discover which career path best suits their needs, as well as how to get to where they want to be as adults. This will help them set goals, seize opportunities, and create a future that fuels their passions.

Key Outcomes

In this program, students:

• Learn why it’s important to stay in school and explore post-secondary options
• Gain an understanding of what life is like after high school
• Map their interests, skills, and passions to possible careers
• Learn how to network, identify a mentor, and create a strong personal brand
• Create a budget to prepare for the financial reality of post-secondary life
• Develop strategies that will help them achieve their goals

“I made the decision to go to university and pursue business, and JA was a critical turning point because I had absolute confidence that this is what I wanted to do.”

— Alison L., JA Alumni

For details regarding program availability please contact your local JA Charter office.

JA Canada
A Member of JA Worldwide
Inspiring and Preparing Youth to Succeed In the Global Economy

JA Canada is the country’s largest youth business education organization. We are proud to be a member of the JA Worldwide global network of over 120 countries. Since 1955, we have inspired and educated more than four million students. Each year, more than 230,000 students across Canada participate in our financial literacy, work readiness, and entrepreneurship programs. Through these programs, students gain the knowledge and confidence they need to succeed in school, business, and life.

Dedicated volunteers deliver all JA programs. They bring their professional experiences into the classroom to help students connect program concepts with real-life situations. Volunteers use a mix of hands-on activities, discussions, and digital learning to engage students and ensure they retain and apply what they learn.

Empower Youth to Own Their Future

Become a JA Volunteer

Help Youth In Your Community Achieve Their Potential

Dedicated volunteers are at the core of JA Canada’s programs. Last year, more than 11,000 individuals volunteered with JA and helped transform the lives of Canadian youth.

As a JA volunteer, you’ll deliver programs in a local classroom – giving students critical financial and business knowledge. JA provides you with program materials, in-depth training, and support to ensure that everyone has a fun and meaningful experience.

Bring JA to Your School

All JA programs are taught by volunteers from your local community. This gives your students a unique opportunity to learn from actual business leaders. These volunteers share their real-life stories and experiences, which makes the learning engaging and memorable. By imparting their knowledge, volunteers give students the confidence, skills, and inspiration they’ll need to succeed in school and life.

We offer flexible program delivery options, enabling you to fit our programs within your curriculum goals and available class time.

Volunteer to deliver a JA program in your community:

jacanada.org/volunteers

For more information about Economics for Success, visit:

jacanada.org/educators

Related JA learning opportunities:

Success Skills
Dream Big

Be Entrepreneurial
Stronger Together

Program availability may vary by location.

www.jacanada.org