JA Summer Camps

Entrepreneurship  |  Financial Literacy  |  Work Readiness

Summer 2020
Campers get the JA Advantage!

Junior Achievement’s Mission:
To inspire and prepare youth to succeed in a global economy.

JA’s Pillars:
Entrepreneurship, Financial Literacy, Work Readiness
JA builds confidence, leadership skills and independence by providing youth with programs focused on entrepreneurship, financial literacy and work-readiness.

JA’s Learn by Doing Approach:
What better way to learn the basics of business than to try running your very own! JA programs engage students in hands-on activities that teach and reinforce concepts for a long-lasting impact.

JA Summer Business Camps
JA Summer Camps offer kids an exciting approach to learning about basic business skills. Camp counsellors take campers through the steps to create their very own business! There are two exiting camps to choose from:

Camp Business Basics:
Campers choose a product to produce, create a sales pitch, and practice their selling techniques at a sales stand. Campers will visit a local business to tour their facilities and learn about their production process and will visit a local charity to give back through volunteerism to the community that supported their businesses.

Camp CEO:
An advanced camp exclusively for campers ages 10-13 who have previously attended Camp Business Basics.
Following the same basic structure, Camp CEO ups the ante on entrepreneurial learning by providing campers the opportunity to stretch their ideas even further. Campers take a more active role in the financial management of their business, may develop products with increased complexity, and explore enhanced marketing and networking techniques for their business.

JA Summer Business Camps
Week at a Glance

Monday: Get Organized!
Learn about business organization and management
Form a company
Decide on a product

Tuesday: Let’s be Productive!
Learn about production and communication skills
Production Tour at a local business
Complete the business plan
T-shirt painting

Wednesday: Marketing Mayhem!
Learn the basics of marketing
Experience purchasing materials on a credit system
Create your product
Design an advertising poster
Perfect your sales pitch

Thursday: Making the Sale!
Put your plan into action and experience interacting with customers
Sales Blitz
Calculate profit
Evaluate the business

Friday: Celebrate your Success!
Recognize your accomplishments and learn the importance of giving back to the community that supports your business
Local volunteer opportunity
Splash Pad visit (*London only)
Camp Awards
# 2020 Camp Sessions and Locations

## London Camp Sessions

### Camp Business Basics
- Week 1: July 6 – 10
- Week 2: July 13 – 17
- Week 3: July 20 – 24
- Week 4: July 27 – 31
- Week 5: August 10 – 14

### Camp CEO
- Week 6: August 17 – 21
- Week 7: August 24 – 28

*Cost is $200/camper/week and $185/additional camper from the same family for the same week.*

### London Location

15 Wharncliffe Road North  
London, ON, N6H 2A1  
(Intersection of Wharncliffe Road and Riverside Drive)

Phone: 519-439-4201  
Email: camp@jaswo.org

## Chatham Camp Sessions

### Camp Business Basics
- Week 1: July 13 – 17
- Week 2: July 20 – 24
- Week 3: August 10 – 14

### Camp CEO
- Week 4: August 17 – 21

*Cost is $160/camper/week and $145/additional camper from the same family for the same week.*

### Chatham Location

60 William Street South  
Chatham, ON, N7M 4S3  
(Intersection of William Street and Wellington Street)

Phone: 519-352-0151  
Email: camp@jaswo.org
What to Bring

Please ensure that your camper is dressed in casual clothes, which will allow your child to participate in a variety of camp activities.

Lockers are provided for each camper. Campers may bring a lock but it is not required. Your child should bring the following to camp each day:

- Appropriate clothing for the weather conditions (rain wear etc.)
- Hat
- Sunscreen
- Comfortable shoes for indoors and outdoors
- Water bottle
- Lunches (including 2 drinks and 2 snacks)*

*Lunches will not be refrigerated so please include an ice pack
**Please do not bring nuts or nut products to camp.

Company Group Selection

The majority of activities during the week at camp are completed in a team environment. We encourage campers to work with a partner or two on their company projects, allowing a maximum of three campers per company group. Campers may choose to work alone if they wish. We will do our best to accommodate campers requests but preparing your campers for both a group and individual working environment is suggested.

Purchasing Materials for Products

The Camp Store is stocked with all types of materials to help the campers get started on their product ideas and eventually create their products. If we do not have something on site that the campers would like, we will purchase these materials on Tuesday evening.

Campers will purchase materials for their products on a credit system, meaning campers do not pay for their supplies until they have completed their sale at the Covent Garden Market and have their revenue. From their revenue they will pay for their expenses and keep their remaining profit.

We encourage parents to allow campers to experience this credit/expense system by not purchasing items for them outside of camp. This helps reinforce the business experience and allows all campers an equal playing field.

Thank you for your cooperation!
JA Camp Staff & Volunteers

JA South Western Ontario is proud to employ JA Alumni as Camp Coordinator and Counsellors whenever possible. All camp staff are screened and properly trained to ensure a safe, caring, and energetic environment for campers. The camp coordinator is at least 18 years of age, and holds current Standard First Aid and CPR. To complement the Camp Staff, each week we welcome high school students, who have completed the JA Company Program, as Volunteer Leaders-In-Training. Volunteers also undergo training to prepare them to support our Camp Counsellors.

Dropping Off & Picking Up Campers

Regular camp hours are 9:00am to 4:30pm. Campers should be signed in at camp between 8:30am and 9:00am and signed out between 4:30pm and 5:00pm.

Parents/Guardians are required to sign campers in and out each day. Please note that camp staff will ask for parent/guardian ID at pick up until they are familiar with you. If you wish to authorize someone to pick up your child please notify the Camp Coordinator in writing. The person picking up your child will be required to show identification. If there are any restrictions as to who may or may not pick up your child from camp please ensure we receive the details in writing prior to the camp session your child will be attending. Please keep us informed if there are any changes in your child’s routine while they are in our care.

Extended Care
(early drop-off or late pick-up)
($35/week/child)

Extended care is available to help support parents/guardians who require an earlier drop off or later pick up time. Early care is available starting at 8:00am and late care is available until 5:30pm. Extended care fees apply for drop off before 8:30am and pick up after 5:00pm.

If there are no requests for extended care Camp Staff will arrive and depart at the regular times (8:30am—5:00pm).
**Registration Information**

* Preferred method for registration is online

**Online:**
Visit http://jacanada.org/jaswo/summer-business-camp

**By phone:**
London: call 519-439-4201 ext. 223  
Chatham: call 519-352-0151

**Drop off:**
Complete the registration form and drop it off at the JA Centre in London or Chatham.

**Registration Closure**
Registration closes at end of day on the Thursday prior to the start of the following week of camp. Please make sure your registration is received prior to 5pm Thursday to ensure it will be processed.

**Camper Behavior**
At JA, safety is of the utmost importance and our goal is to provide a caring, respectful and supportive environment for every individual, campers and staff alike. If a situation arises in which a camper threatens the safety or well-being of another person or themselves, or diminishes the camp experience for others, Camp Counsellors will make every effort to guide and correct the behavior through problem solving techniques helping the camper to understand the consequences of their behavior. If the behavior continues parents/guardians will be notified and Junior Achievement reserves the right to remove the camper from camp on a one day suspension. Should the behavior continue upon the camper’s return to camp, JA reserves the right to remove the camper from the remainder of camp session. Should removal be required no refund will be granted.

**Campers with Special Needs**
If your child requires additional support due to special needs please contact your local JA office directly to discuss their needs and our ability to provide support.

**Payment Information**
Payment is required at the time of registration and may be made by credit card, cheque, or cash.

**Cancellations/Withdrawals**
All cancellation requests must be received at least one week prior to the start of the camp session. Cancellations received at least one week prior to the camp session will receive a refund less a $50 non-refundable deposit. Any refunds requested with less than one week’s notice will require a medical certificate.

Junior Achievement reserves the right to cancel any session where registration numbers are not adequate to run an effective camp program. Parents/guardians will be notified at registration close and options for refund or transfer to another week of camp will be discussed.
JA Summer Business Camps Registration Form

REGISTRATION IS ALSO AVAILABLE AT www.jacanada.org/jaswo

Parent/ Guardian Information

Parent/ Guardian Name: ___________________________ Phone (W): ________________
Address: _____________________________________ Phone (H): ________________
City: ___________________ Postal Code: ___________ Phone (C): ________________
Email Address: _________________________________

Camper Information

Camper Name: ______________________ Gender: ○ Male ○ Female
Birthday (dd/mm/yy): ______________________ T-shirt Size (youth sizes): ○ S ○ M ○ L ○ XL
Permission to use child's photograph? ○ Yes ○ No

Medical Information

Does this child take any medications? ○ Yes ○ No If yes, please provide details:
________________________________________________________________________

Does this child have any allergies, medical or behavioral issues that camp staff should be aware of? ○ Yes ○ No If yes, please provide details:
________________________________________________________________________

Additional Information

How did you hear about JA Camp Business Basics?
○ Internet ○ Friend ○ Returning ○ Radio ○ Other ________________

Camp Selection and Payment

Check the session(s) requested below:

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<tr>
<th>Date</th>
<th>LONDON</th>
<th>CHATHAM</th>
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<tbody>
<tr>
<td>July 6 - 10 (CAMP BB)</td>
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Please make cheques payable to JA South Western Ontario.

**London Camps:** $200/week; $185 for each additional camper (same family & same week).

**Chatham Camps:** $160/week; $145 for each additional camper (same family & same week).

Payment: ○ Cash ○ Cheque ○ Visa ○ M/C ○ Amex
Card number: ___________________________ Expiry (mm/yy): ______________
Cardholder name: ___________________________
Look for these additional opportunities to give your child the JA Advantage!

**Elementary School In-Class Programs**

Make sure your child’s teacher is aware of JA’s FREE programming for grades 4 - 8. All elementary school programs are delivered by trained JA volunteers in the regular classroom.

- JA More than Money (Grade 4)
- JA Our Business World (Grade 5)
- JA A Business of Our Own (Grade 6)
- JA Dollars with Sense (Grade 7)
- JA Economics for Success (Grade 8)

**Teachers:** Register your class to participate in one of these valuable experiences.

**Parents:** Volunteer to facilitate a JA program. Share your experience and expertise with students through the JA curriculum.

**After-School Programs for High School Students**

Register your son or daughter, Grade 9 - 12, for the **JA Company Program**.

This exciting, FREE program, runs one evening per week for 18 weeks from late October to early April.

Locations throughout South Western Ontario. Learn more and register at [https://jacanada.org/jaswo-company-program](https://jacanada.org/jaswo-company-program)

**JA Company Program (Grades 9 - 12)**

Guided by a team of volunteer mentors, 15-20 high school students plan and operate their own small company. Students establish goals, raise capital, prepare a business plan, manufacture a product or provide a service, develop marketing and sales strategies, liquidate the company, distribute dividends and issue a shareholders’ report.

Work Readiness | Entrepreneurship | Financial Literacy  
[https://jacanada.org/jaswo](https://jacanada.org/jaswo)