World of Choices brings students together with career mentors working in desired fields, industries and professions. In small sessions, students learn first-hand what it takes to be successful. Each student can participate in interactive sessions that will open up a world of choices for Canada’s youth.

Each session is allotted time for questions and interactive conversations.

This program clarifies career and educational pathways and students become actively engaged in designing a career path.

Key Outcomes

In this program, students:

- Become empowered to succeed in designing a career path.
- Learn the tools to better meet challenges of today’s work world.
- Capitalize on career opportunities in emerging, traditional, and non-traditional fields.
- Gain a better understanding of careers and the educational foundation needed.
- Discover educational opportunities.
- Develop a proactive attitude about a future career.
- Understand industry and labour market trends.

“I liked hearing about the mentors’ personal journeys. It helped remind me that everyone goes through challenges and that they’ll eventually get to where they need to.”

- World of Choices Student
Inspire Youth to Become Leaders

Become a JA Volunteer
Help youth in your community achieve their potential
Dedicated volunteers are at the core of JA’s programs. Last year, more than 11,000 individuals in Canada volunteered with JA and helped transform the lives of Canadian youth.

As a JA volunteer, you’ll deliver programs in a local classroom – giving students critical financial and business knowledge. JA provides you with program materials, and support to ensure that everyone has a fun and meaningful experience.

Volunteer to deliver a JA program in your community:
jacanada.org/volunteers

Bring JA to Your School
Prepare your students to become entrepreneurs
World of Choices, and all JA programs, are taught by volunteers from your local community. This gives your students a unique opportunity to learn from actual business and community leaders. These volunteers share their real-life stories and experiences, which makes the learning engaging and memorable. By imparting their knowledge, volunteers give students the confidence, skills and inspiration they’ll need to succeed in business and life.

Request World of Choices for your school:
jacanada.org/educators

Related JA learning opportunities:
Economics for Success
Dollars with Sense
Company Program
Our Business World

JA Canada is the country’s largest youth business education organization. We are proud to be a member of the JA Worldwide global network of over 120 countries. Since 1955, we have inspired and educated more than four million students. Each year, more than 230,000 students across Canada participate in our financial literacy, work readiness, and entrepreneurship programs. Through these programs, students gain the knowledge and confidence they need to succeed in school, business, and life.

Dedicated volunteers deliver all JA programs. They bring their professional experiences into the classroom or via extra curricular activities to help students connect program concepts with real-life situations. Volunteers use a mix of hands-on activities, discussions, and digital learning to engage students and ensure they retain and apply what they learn.