



GRETHA ROSE

BUSINESS ENTREPRENEUR & TRAILBLAZER

Gretha Rose is President and Executive Producer of Cellar Door Productions Inc. She has built a reputation as an innovative thinker and a pioneer in the television and media industry. Cellar Door is an award winning, internationally recognized, creative and diverse media company specializing in television, digital and co-branded media initiatives.

Creator and owner of highly acclaimed web and TV Series: Chef Michael's Kitchen, The Inn Chef, Chef at Large, Chef Abroad, Chef at Home, Saturday Night, Village Feast and Food Country, animated series such as The True Meaning of Crumbfest, Eckhart, and Doodlez. Live action children series Are We There Yet? Documentaries Childhood Lost; Canadian's Home Children, Island Vets, and several Movies of the weeks.

Rose was instrumental in creating the film/television industry on PEI in the late 90's. She has received many nominations and awards, including three Gemini Awards, a James Beard Award, two Awards of Excellence in Children's Programming, several National Publishers awards, the ITAP Premier's Entrepreneur of the Year Award, the Governor General Award for Outstanding Community Service and the Canadian Award for Excellence. She was a founding member of the PEI Producer's Association, served on the Board of the Atlantic Film Festival and as a member of the Canadian Film and Television Producers Association, and the Academy of Canadian Film and Television. Rose is now actively involved in a working group that is endeavoring to once again create a positive economic environment for the TV and digital industry on PEI.

Currently Rose has stopped producing and has gone back to working on various creative pursuits. She is a passionate advocate for women in recovery and supports and mentors emerging creative talent to realize their dreams.