



**MICHAEL F. CASSIDY**  
**EXCELLENCE IN BUSINESS & COMMUNITY LEADERSHIP**

Following graduation in 1975 from St. Mary's University, Mike Cassidy worked in the corporate marketing department of a national oil company, received his chartered accountancy designation with a local PEI accounting firm, co-owned and operated a mid-size international transportation company, operated a diversified training and consulting practice through his companies Cassidy Associates and Focus Marketing Inc., and completed Charlottetown's largest private heritage development project with the restoration of Great George Street "Inns on Great George" situated in historic Charlottetown.

His ownership in a regional motor coach group of companies has allowed him to lead the efforts in developing a municipal transit system on PEI and a Maritime intercity line run service for passenger and same-day parcel delivery.

Mike is one of PEI's most recognizable entrepreneurs and believes in diversification. His business ownership interests over the past 32 years have crossed many business sectors including waste management, retail automotive, tourism and hospitality, real estate development, business consulting, sales and marketing, and the transportation industry. His current group of companies has gross revenues of \$25 million annually with a staff of close to 300.

For 25 years Mike has taken his energy and business experience into the classrooms at UPEI where he is a member of the Business Faculty teaching Accounting and Entrepreneurship. In 2013, Mike was elected to the Fellowship in the Institute of Chartered Accountants of PEI. He received this honour from his colleagues for his outstanding contribution to the CA profession through his extraordinary capabilities as an educator, mentor, and role model. Most recently, Mike was recognized as one of Atlantic Canada's Leading Entrepreneurs during the 2017 EY Entrepreneur of the Year Awards.

Mike lives in Charlottetown with his wife Mary Jane and has four adult children; Matthew (Cheryl), Stephen, Christine, and Ryan, with 2017 marking the arrival of their first grandchild, Keefe.

We are pleased to recognize Michael Cassidy's accomplishments by inducting him into the Junior Achievement PEI Business Hall of Fame.