



JUNIOR ACHIEVEMENT  
PRINCE EDWARD ISLAND  
BUSINESS HALL OF FAME

**DR. KAY MACPHEE  
HIGHLY ACCOMPLISHED EDUCATOR AND ENTREPRENEUR**

As the developer of the SpellRead Program, co-founder of the SpellRead Company, and President and Co-founder of Ooka Island Inc., Dr. Kay MacPhee is a lifelong educator who has devoted her life to teaching the key literacy skills needed to form the foundation for education. Her knowledge, passion and commitment to literacy have helped countless individuals become strong readers across the Island and around the world.

Inspired by her son who was born profoundly deaf, Dr. MacPhee, a former teacher and principal, spent 25 years developing techniques enabling the hearing impaired to form language skills and learn how to read. In 1994, Kay founded her first company SpellRead PAT Learning Systems Inc. The program went on to earn the number one ranking from the US Dept. of Education. Kay grew the company through a number of rounds of private investment and in 2006, sold the business to Kaplan Inc. of New York yielding a significant return for her company's investors.

Most recently, in April 2017, Dr. MacPhee sold another company, Ooka Island, to Scholastic Inc., a leading producer of educational material internationally. She continues to work for Scholastic Digital Education as Director of Research and Learning from her Charlottetown office with a team of five people who have all been hired by Scholastic.

Kay earned her Honorary Doctorate Degree from the University of Prince Edward Island and has various accreditations from a number of other organizations. She is a longtime supporter of various charities in her community and a champion for literacy on PEI, continuing to provide tutoring for children struggling with reading.

It is with great pride that we include Dr. Kay MacPhee into the JA Prince Edward Island Business Hall of Fame.